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Interesting to see data associated with the difference between face-to-face communication and email - the idea that we over-estimate what we can achieve with email. Conclusion from the article “If your office runs on email and text-based communication, it’s worth considering whether you could be a more effective communicator by having conversations in person. It is often more convenient and comfortable to use text-based communication than to approach someone in-person, but if you overestimate the effectiveness of such media, you may regularly—and unknowingly—choose inferior means of influence.”

https://hbr.org/2017/04/a-face-to-face-request-is-34-times-more-successful-than-an-email

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